Omnitracs Roadnet Route Optimization

Maintaining and improving customer satisfaction, while also maintaining or lowering costs, is one of the toughest challenges fleets face in the transportation industry today. Some of today’s biggest challenges come from attempting to consistently meet route deliver windows, as well as attempting to decrease the amount of miles driven to reduce fuel consumption.

With Omnikras Roadnet Route Optimization, fleets can increase customer satisfaction and significantly reduce costs by maximizing the speed and reliability of their routing solution. This is done by making improvements to arrival time windows with a review and reorder of a fleet’s current route structure. As a result, fleets will see a reduction in excess miles and transportation costs due to efficient and consistent routing — which makes for increased profits, and happy customers.

With Route Optimization, fleets can:

- **Reduce** transportation costs by reducing miles driven
- **Increase** customer satisfaction by consistently meeting delivery windows
- **Optimize** routing efficiency by eliminating non-value-added activities
- **Validate** savings before deploying changes
- **Receive** three onsite visits for review training and instruction

With Route Optimization, fleets will receive a time window history model that will show the current gaps and opportunities in their infrastructure. This will provide a clear picture of drivers coming and going over a nine month period to help fleets visualize potential cost savings with a side-by-side comparison of their fleet’s baseline productivity versus their optimal productivity.

The Route Optimization solution starts with the time window history model, which provides a baseline for the custom solution to be created. Based off the discovery and analysis, the custom solution is created by eliminating non-value-added activities with updated process mapping. This helps to create a new architectural blueprint to maximize speed and reliability from end to end within the routing solution.

Once the “to-be” model is created, the implementation team will go to work by making the necessary changes including a new optimal Roadnet infrastructure, Roadnet platform configuration, training, and standard operating procedures. To ensure that the new business processes are installed and operating according to plan, the Omnikras team will recommend key performance indicators to help your fleet measure improvement. And in the event that your fleet does not see the progress it would like, Roadnet will work with your fleet to find the cause of the issue, whether it be executive or operational, and help to find a solution.
Why Omnitracs

Whether you need a standard, out-of-the-box integration or a customized solution that fits your specific requirements, Omnitracs offers multiple options that help you get the most out of our award winning applications. Contact your account representative, or visit www.omnitracs.com, to learn how Professional Services can help your fleet reduce costs, increase profitability, and stay competitive.

About Omnitracs, LLC

Omnitracs, LLC is a global pioneer of fleet management, routing and predictive analytics solutions for private and for-hire fleets. Omnitracs’ nearly 1,000 employees deliver software-as-a-service-based solutions to help more than 50,000 private and for-hire fleet customers manage nearly 1,500,000 mobile assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics over 25 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.

Learn how you can use our applications, platforms, and services to reduce costs, increase profitability, and stay competitive. Visit www.omnitracs.com and let us show you how you can save time and money.