The Challenge

In their North American operation, drivers were left to determine the best way to get to each route stop. This was placing the burden of route optimization on them, and it also meant there was a lack of visibility into the process.

Some routes were local, while other routes had the driver on the road for more than an hour before reaching the delivery radius. These factors were increasing the amount of time drivers spent on the road, leaving the company with substantially high delivery costs.

The Solution

Company leaders sought the right route planning tool for their business to gain enhanced visibility, save costs, and ease the burden on their drivers. They found what they were looking for with Omnitracs Routing.

LKQ management was able to identify inefficient routes and redirect their drivers with better directions and route plans. Today, their drivers know where to go and how to easily and safely reach their destinations. The company has even been able to obtain insight into driver and asset location for enhanced safety.
The Results

LKQ realized in one quarter a 9% savings in cost-per-route for one region and also combined their salvage and after-market business units in 25% of their routes. Omnitracs helped them achieve dynamic routing that their drivers, managers, and back-office teams love.

“Everybody uses it every day — it’s part of our routine now. Omnitracs Routing is definitely integrated into our process.”

Allan Hicks
Fleet Manager
LKQ Corp.
About Omnitracs

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs’ more than 1,000 employees deliver software-as-a-service-based solutions to help over 14,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.

Find out more at omnitracs.com