



# omnitracs

innovation. driven.

## FIVE KEY KPIs

For Measuring Your  
Drivers and Fleet

Key performance indicators (KPIs) can help fleets better achieve objectives, but which metrics should be used?

Ask yourself these three questions:

1. What are our transportation goals?
2. What problems do we need to solve?
3. What demands do our customers make?



### PRODUCTIVITY

- Quantity per service hour
- Quantity per total runtime hour
- Stops per route
- Routes per day
- Miles



### SAFETY

- Critical events
- Harsh braking, acceleration, and cornering
- Speeding
- Number of events, distance, and time



### CUSTOMER SERVICE

- Planned vs. actual service time
- Over / short / damage
- Off-day deliveries
- Canceled stops
- Missed time windows

### EFFICIENCY

- Idling
- Off-plan miles
- Miles per stop
- Quantity per mile
- Off-day deliveries
- Vehicle capacity utilization



### FINANCIAL

- Total transportation cost
- Cost per stop
- Cost per mile
- Cost per quantity delivered

Omnitracs can help you find the hidden treasures in your operation with routing, dispatching, and business intelligence tools.

[www.omnitracs.com](http://www.omnitracs.com)