

Omnitracs One for carriers



Make data. Make cents.

Streamline long-haul trucking to maximize profitability with Omnitracs One

Today's carriers are required to do more than simply deliver their load to the dock. Between stiff competition, high customer expectations, strict government regulations, rising insurance costs, and expanding driver recruitment and retention challenges, carriers must become ever more efficient and modern or face an increasingly bumpy road ahead. Even if you're just keeping pace your company's bottom line could suffer.

It's a big load to carry – but, there's a better way.



Save time and money through end-to-end fleet management with Omnitracs

All fleets are as unique as the challenges they face. That's why Omnitracs empowers you to choose the applications that work best for driver experience, workflow, compliance, and safety within your specific organization while also providing data intelligence to help you make timely, cost-saving decisions on a single, fully customizable platform – Omnitracs One.

With Omnitracs One, your organization can achieve desired outcomes and access best-in-class solutions to help you solve challenges such as:



Inefficient communication



Disparate data streams



Lack of global fleet visibility



Complicated driver workflows



Ineffective, paper-based safety programs



Overly complex government regulation compliance systems



Insufficient customer transparency



Shrinking margins and rising costs



Improve driver experience

Driver recruitment and retention is hard enough without the addition of complicated manual tasks. With Omnitrac's, you can transform a necessary business aspect into a positive retention tool. Our solutions help streamline the driver experience with configurable, contextual workflows and applications, which can reduce wait times and increase productivity. Features include:



Customizable, driver-specific workflows



Integrated third-party navigation



Intuitive mobile interface



Weigh station bypass



Seamless user experience between functions



Proof of delivery



Duplicate work reduction



Behavior-based mobile training



Flexibility outside of cab



Mobile driver coaching



Driver experience and workflow solutions:

- Omnitrac's Drive
- eDriving Mentor
- 3rd Party Navigation Integration

Solution: efficient government regulation compliance

Government regulations are a necessary part of doing business for fleets. However, ensuring cross-fleet compliance while also meeting increased customer expectations can be very challenging. Omnitrac's simplifies the reporting process and saves time spent on road inspections with weigh station bypass so you and your drivers can focus on keeping your customers happy. Plus, both you and your drivers can enjoy such features as:

- Simplified Hours of Service (HOS) management with multinational regulation support
- Driver-friendly and efficient automated Records of Duty (RODS) and available ours calculation
- Automatic state-by-state mileage tracking with convenient online fuel purchase data collection for IFTA and IRP tax reporting

Compliance and ELD solutions

- Omnitrac's HOS
- Omnitrac's DVIR
- Omnitrac's Tax Manager
- Omnitrac's Weigh Station Bypass
- Omnitrac's Per Diem
- SuperVision HazMat Informer
- SuperVision CDLIS
- SuperVision Document Vault



Increase visibility for end customers

The infamous e-commerce effect on consumer expectations for shipping and delivery services was already in full swing before the pandemic then accelerated it tenfold. As a result, those high expectations have now transferred to business customers, who need higher visibility into order location and have more specific delivery requirements than ever before.

With Omnitrac, you can meet those demands with near real-time order updates; detailed, customer- and case-specific delivery requirements; and proof of delivery functionality, all on the same platform.

Visibility Solutions:

- Omnitrac Dispatching
- Omnitrac TripLens
- Omnitrac Active Alert



Reduce insurance risk and boost safety

One of the main threats to profit margins in the trucking industry is the rising cost of insurance driven by increased risk and nuclear verdicts. Risk is everywhere for drivers, from increased pressure to deliver faster, to young drivers with less experience, to the higher potential for drowsy or inattentive driving. Worse, distracted driving runs rampant on the roads – both in the cab and in other vehicles. Protect your drivers and your profits with safety solutions from Omnitrac. Benefits include:

- Ensure a safe trip before it starts with customizable electronic driver vehicle inspection reports that can be shared in near real-time with back-office and maintenance teams
- Prevent collisions with managed video-based safety technology that enables safety managers to notify drivers of risks and coach them before they lead to hazardous events
- Reduce exorbitant nuclear verdicts with video evidence of incidents that aren't your driver's fault
- Watch your fleet in near-real time and gather data on driving and vehicle performance to improve operations and address vital safety issues, including harsh braking, speeding, and excessive idling

Safety and risk mitigation solutions

- SmartDrive
- SmartDrive Inattentive Driving
- SmartDrive Speeding for Conditions
- SmartDrive Sitting Duck
- SmartDrive Driver Coach
- Supervision Safety Performer
- Supervision CSA Performer
- Supervision Retention Performer
- Supervision License Monitory



Track and manage assets

Keeping track of an entire fleet can be time consuming and overwhelming. Gain the global fleet visibility you need in the office and on the go with Omnitrac's. Track and manage your assets in real time from a computer or mobile device and achieve things like:

- **Full maintenance visibility** - Plan shop visits more efficiently and effectively with simple, practical vehicle health and maintenance monitoring and reporting tools
- **Increased vehicle life** - Schedule maintenance to be performed by distance, time, or engine hours, which maximizes equipment uptime as well as worker efficiency and safety
- **Reduced fuel costs** - Lower fuel consumption by helping your fleet identify trends that contribute to excess fuel use
- **Simplified performance management** - Monitor, analyze, and compare the key indicators for vehicle and driver performance

Asset tracking and monitoring solutions

- Omnitrac's Trailer Tracking and TTID
- Omnitrac's Fleet Telematics
- Omnitrac's Fault Monitoring
- Omnitrac's Virtual Load View



Single source of truth

Disparate data streams can cost you more than time and money: They can also cost you the insights you need to make improvements. Omnitrac's One makes it possible for your entire organization to have the data they need from a single source – improving both efficiency and overall user experience. Plus, accurate, fleet-wide performance data can be accessed in near real-time to help proactively address exceptions and provide planned vs. actual reporting and analysis for improving operational efficiency.

Drive smarter with the [Omnitrac's One](#) platform – the culmination of over three decades of AI and machine learning innovation. Contact your account manager, or [fill out our online form](#) to connect with a dedicated specialist today.





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