

Active Alert

Extend your Omnitracs solutions to proactively notify customers on the estimated time-of-arrival for deliveries and delivery-personnel to increase customer satisfaction and reduce support calls.

Solution Highlights



Arrival notifications that can be customized by role



Responsive design for mobile and desktop displays



Real-time delivery location and order summaries

Keep Customers Informed, No Matter Where They Are

Active Alert


Delivery Details | Order Summary | Map

Your Goods Have Been Delivered!

Scheduled — In Transit — Arrived — **Delivered**

Delivered On:
Tuesday
September 15, 2020
12:55 PM

Shipped To:
ID - SL-001
Active Alert Customization Demo
849 Fairmount Ave
Baltimore, MD 21286

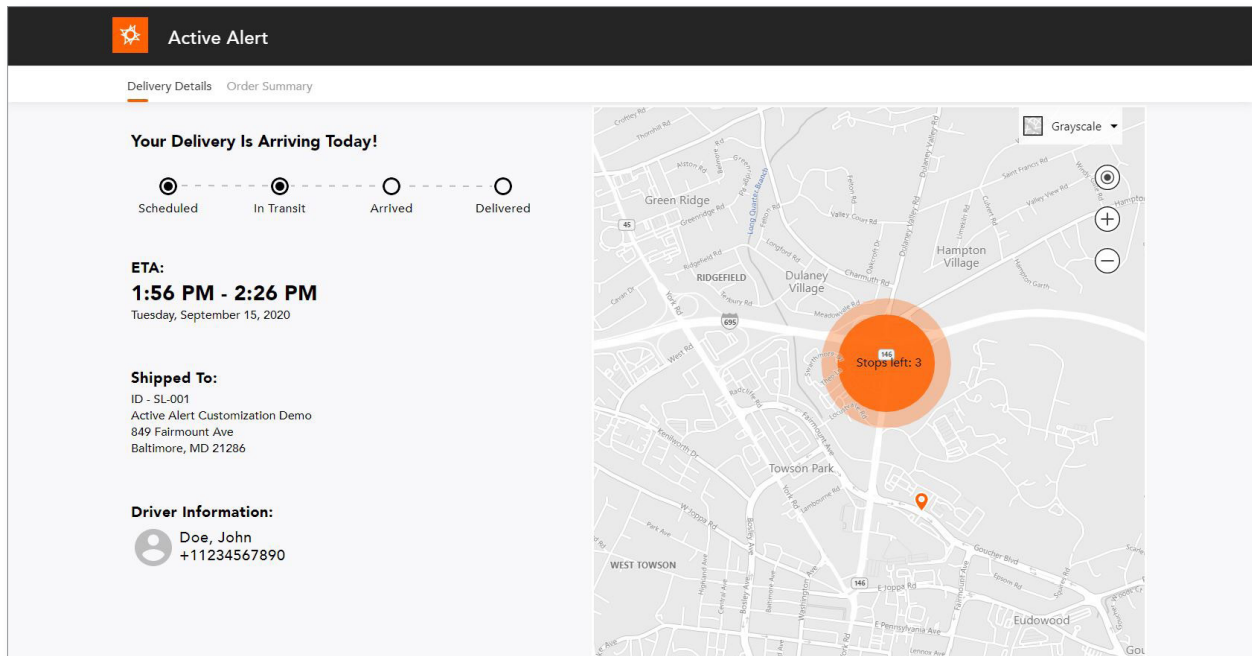
Driver Information:
 Doe, John
+11234567890

Provide customers with visibility into each stage of their order lifecycle – from scheduling to delivery.

Give customers insight into delivery time and status

The Extra Mile

Customize desktop and mobile views with unique branding — including logos, colors, and text.



Customize desktop and mobile views with unique branding — including logos, colors, and text.



Easily apply different colors and logos to promote your brands



Provide excellent customer care from order to delivery confirmation



Reduce the burden on support staff by lowering customer-service inquiries



Gain a competitive edge by offering customers greater visibility

Find out more at omnitracs.com

About Omnitracs

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help over 14,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse

of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.