Case Study

Cargo Transporters + Omnitracs

The Challenge

Cargo Transporters was using manual logbooks to comply with the Hours of Service Mandate. Most drivers only had time to make these entries at the end of the day since manual recordkeeping was time consuming. This made it nearly impossible to maintain an accurate daily log when recreating it from memory.

After one of their drivers was involved in an accident, the company decided it was time to change to an automated application that would help them reduce errors and improve driver safety and performance.

The Solution

Cargo Transporters realized it was time to shift to electronic logging and sought an application that would greatly reduce driver log inconsistencies and unnecessary administrative costs associated with scanning, shipping, and storing paper logs.

In addition to compliance and administrative improvements, they were also looking for an application that would improve driver management and provide near-real time updates to driver hours and performance. Cargo Transporters found just what they were looking for with Omnitracs.

About Cargo Transporters

Cargo Transporters — a family owned, North Carolina based truckload and dry-van service company — has prided themselves on delivering the best service to their customers across the continental United States.

With around 60 million miles traveled, over 500 tractors, and more than 1,700 trailers, Cargo Transporters knows what it means to value the drivers that help the company deliver on their good business name. In fact, two of the company's founders are former truck drivers, so keeping the driver's perspective in mind has always been a leading force in the company's success.

Omnitracs

The Results

Cargo Transporters has seen marked compliance improvement since adopting the Omnitracs Hours of Service application.

After utilizing the application, they reduced violations by nearly 50% in the first year and went from 30 driving suspensions per month to less than two.

"I'm much more confident in the accuracy of our data now because it's based on 100% compliant logs."

Dennis Dellinger
President, Cargo Transporters

Featured Technology

Omnitracs Hours of Service
Ensure compliance and improve driver performance with an automated driver logging application.

Omnitracs

About Omnitracs

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help over 14,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.

Find out more at omnitracs.com

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