

No More Guessing.

Capture distracted driving at the source.

See It.

People are injured – or die – due to distracted driving every day. Unlike other solutions that rely on capturing possible symptoms of distracted driving, the SmartDrive program interprets driver cues that accurately indicate distraction. No more false positives. No more wondering. And no more accidents due to eyes off the road. By seeing what's happening, you can coach your drivers – or they can coach themselves – and eliminate it from your fleet.

Coach It.

Whether with a manager, or own their own, drivers need to take action to change performance. Driver feedback, insightful video, intuitive online dashboards, and a proven coaching workflow enable managers to intervene in a timely manner with driving skill improvement strategies that make a difference. By seeing video and coaching drivers, managers see results and improve their fleet's performance. While on the road, drivers can self-coach by seeing what needs to be improved and taking immediate action.



Measure It.

With video and customized data options, you can quickly view critical information at both site and company levels, measure your results and know where to extend your efforts to reduce distracted driving and potential collisions throughout your fleet. In fact, within just one year, SmartDrive-enabled fleets typically experience a 70% decrease in cell phone use, 68% decrease in driving while fatigued, 78% reduction in close-following, and a 65% reduction in collisions.

Stop It.

By identifying distracted driving, coaching your drivers to improve their driving skills, and measuring your results, you can stop distracted driving and improve the performance of your fleet. You can drive down incidents, while minimizing overall risks, exposure, and costs. Most importantly, you'll ensure that your drivers come home safely.

Learn more at <https://bit.ly/DemoInattentive>



What's the impact to your fleet?
Distracted Driving is Dangerous.



SmartDrive
 Omnitrac's

Capture distracted driving at the source.

Learn more at <https://bit.ly/DemoInattentive>

"We had an incident on the road a few years ago where the driver described what happened, but we couldn't prove it. Video would have saved us a lot of money, time, and grief. Now, with distracted driving being so prevalent and everyone pointing fingers at the commercial truck driver, we realized the importance of having a video solution to safeguard our drivers and their livelihood."

– Marc Scibilla, Adica Trucking & Logistics

www.omnitrac.com | 866.447.5650

© 2021 Omnitrac, LLC. All rights reserved. SmartDrive, the SmartDrive logo, and SmartDrive SmartIQ are registered trademarks of Omnitrac, LLC. SmartRecorder is a trademark of Omnitrac, LLC. All other marks are the property of their respective owners. SD19-040-04052021

Just because you can't see it doesn't mean it's not happening.

Many times, it's not a matter of if a collision will occur, but when. Time and money are spent looking at collisions after they occur. But what if you could look at what causes collisions before they happen, so you can lessen the chance of one occurring in your fleet?

Omnitrac has taken an in-depth look at professional drivers to better understand risky driving and how best to prevent it. With the largest database of analyzed risk driving events – more than 330 million – Omnitrac has a unique window into this dangerous world. You can't ignore the facts.

39,000

People who died in motor vehicle crashes in 2019.

250,000

Number of U.S. drivers who fall asleep at the wheel daily.

25 sec

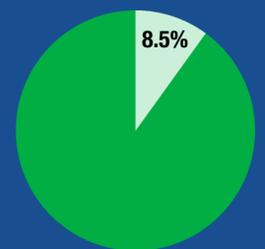
How often a drowsy driving-related crash occurs.

\$230.6B

Estimated cost of motor vehicle deaths, injuries, and property damage.



At 55 mph, sending or reading a text takes your eyes off the road for 5 seconds, long enough to cover a football field.



Fatal crashes as a result of distracted driving (as a percentage of all crashes).

**Awareness isn't enough.
 Make a difference with Omnitrac.**

Learn more at <https://bit.ly/DemoInattentive>

— Know the Risks of Distracted Driving —

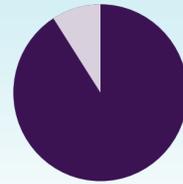
The below statistics are from the Omnitracs database of 330 million analyzed risky driving events. Out of all the distracted drivers Omnitracs observed, the statistics below are from the top 25% most distracted while driving.

1. Intersections



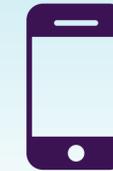
Distracted drivers were 83% more likely to not stop at a stop sign or red light.

2. Near Collisions

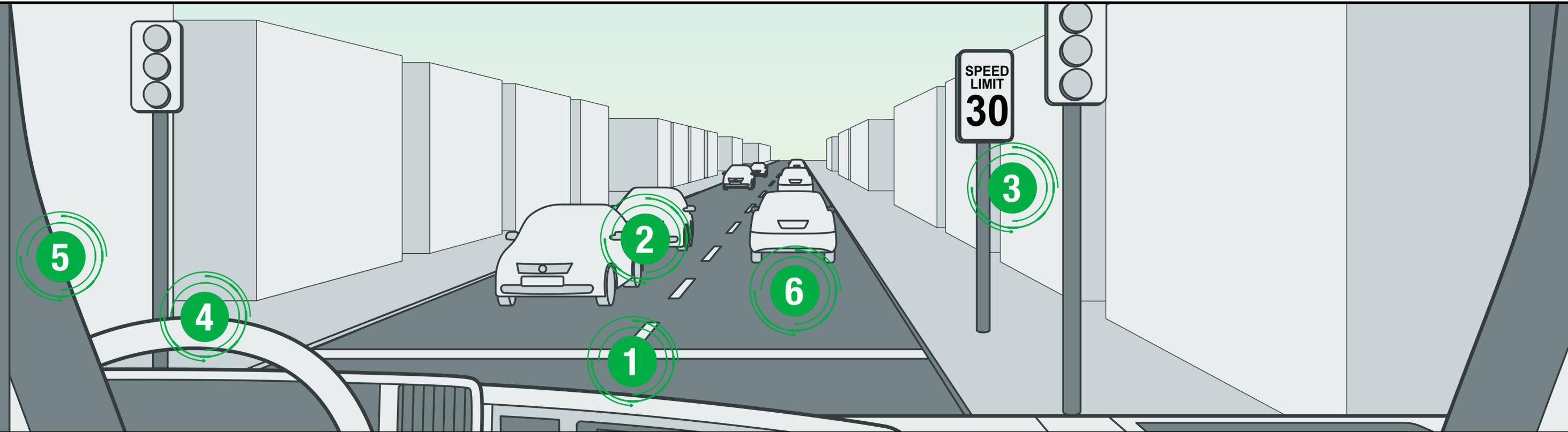


While using a mobile device, drivers were 88% more likely to be involved in a near collision.

3. Speeding



Drivers distracted by mobile devices were 3x more likely to exceed the speed limit by 10 mph or more.



4. Fuel Waste



Drivers distracted by mobile devices experience an 8.4% reduction in MPG.

5. Seatbelt Use



Distracted drivers were 4.1x more likely to not wear their seatbelt.

6. Lane Control



The most distracted drivers were 91% more likely to drift out of lane compared to other drivers.